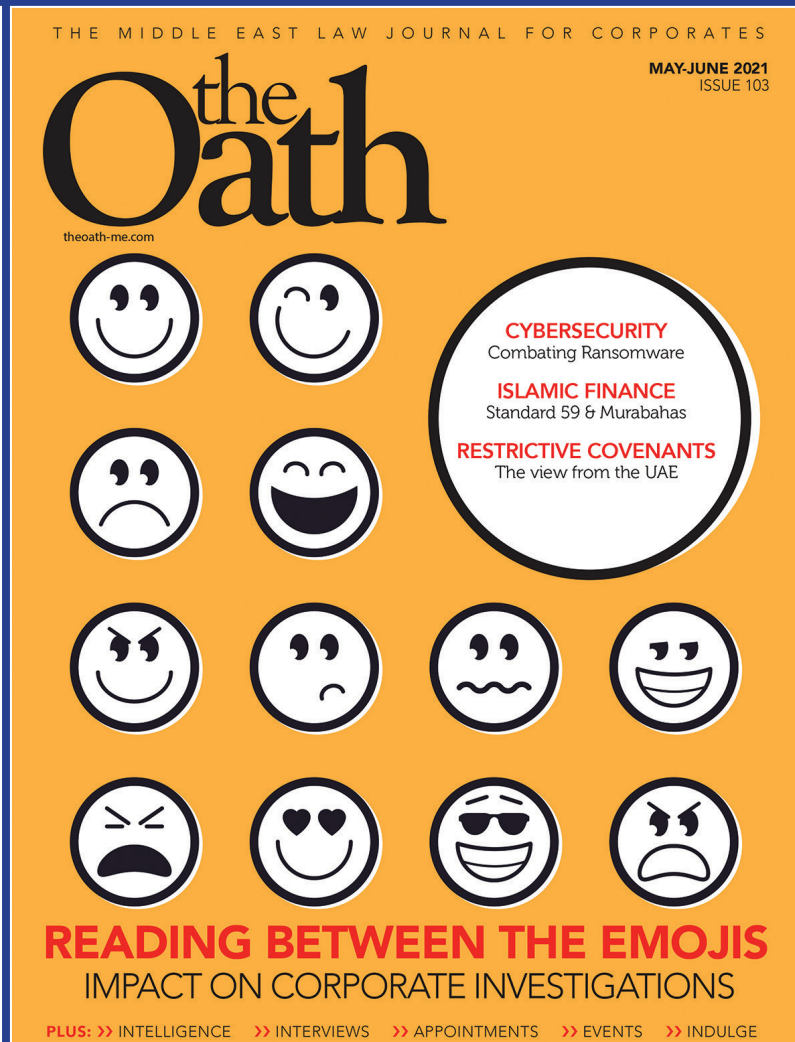
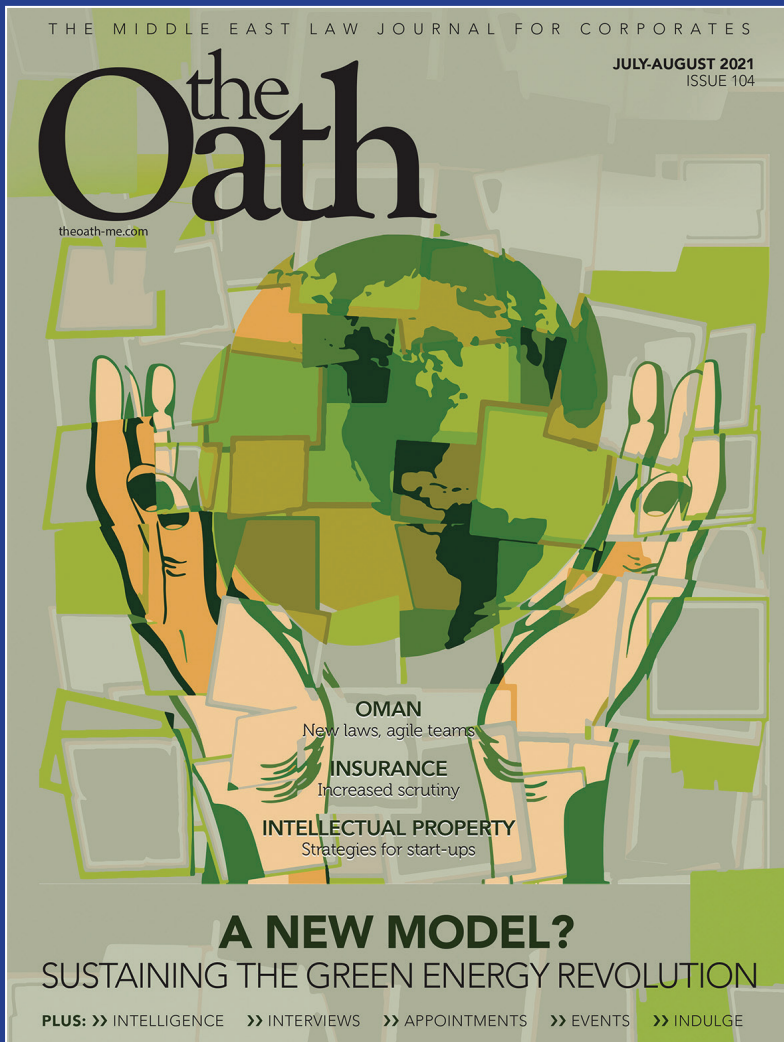


The Oath

THE MIDDLE EAST LAW JOURNAL FOR CORPORATES

MEDIA KIT/2022

www.theoath-me.com



the Oath acts as the voice of the industry, analysing major developments in the legislature, and keeps an eye on routine changes. Each issue will include a special report on a topic, newsworthy field of business and law. Written by qualified journalists and industry experts, the Oath maintains fresh, honest and open perspective on all issues that are shaping the business.

the Oath is the only leading legal news and features title in the region, with a monthly helping of indispensable news, features,

interviews and analysis that enables C-level business executives across all professions to keep abreast of law-related developments. In its eleventh year now, the publication is a reliable and trustworthy source of legal and business information for lawyers in the GCC and the wider Middle East region. For the law firms especially, there will be an optional in-depth focus on a leading regional practice, which will provide a unique opportunity for those aiming to market themselves to a wide and high-net-worth business readership.

REGULAR FEATURES

Every issue of *the Oath* is dominated by news that affects the legal profession, the legislation that affects the wider business community, and the activities that are driving the legislature. *the Oath* provides the market with the latest news, unbiased commentary and in-depth analysis of the Middle East's legal landscape.

The features include (subject to change):

- » Comprehensive analysis of contemporary issues
- » Special reports from regional legal experts or groups explaining a specific aspects of the legal landscape
- » A chance for a different industry figure to let off some steam
- » Exclusive interviews with leading figures of the legal fraternity
- » A look at the bigger picture - regional and global issues
- » An in-depth industry focus on how regional laws affect the operations of that specific sector
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- » A 'Firm Focus' on private practice, providing an overview of its vision, values, practice areas, sector specialisations and much more
- » The deals, the rumours, the mergers and all the corporate news you need to know
- » Private Eye – A Q&A with senior-level private practitioners on trends, themes and pressing issues in the region
- » Legal Musings – An op-ed column by in-house counsel to air their thoughts and perspectives

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» Bahrain » Financial Crime, Fraud & Malpractice Management » Offshore

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» Kuwait » Infrastructure & PPP » Family Business » Private Wealth

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» Turkey, Lebanon » TMT » Privacy, Cyber Risk, Data Protection » E-discovery

DECEMBER

» Insurance » Maritime » The Oath Middle East Legal Awards 2022

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A monthly breakfast seminar series with key practical insights from experts on navigating the changing legal landscape of the region. **The Oath GC Talk Series**, successfully running since 2016, collaborates with law firms and legal service providers to deliver content that equips our readers to stay ahead of legal and market trends.



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THE OATH GC TALK WEBINAR SERIES was launched in 2020 to continue to keep the fraternity abreast of latest legal developments.

www.theoath-me.com/the-oath-gc-talk-webinar-series/



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To recognise the legal profession's achievements, Niche Publishers announced *The Oath Middle East Legal Awards in 2015* to felicitate law firms and general counsels who are a cut above the rest. A special evening to honour and celebrate the accomplishments of the Middle East's legal profession.

In 2019, the Awards received an overwhelming response with over 350 legal professionals in attendance.

- » The Awards seek to honour the game changers and innovators who are revolutionising the legal landscape of the Middle East.
- » The Awards are independent and open to all law firms and registered companies in the region.
- » Each category seeks entries that reflect the firm, company or individual's high calibre and noteworthy achievements.
- » The judging panel is independent and comprises of leading legal and business minds in the region, known for their exceptional contribution to the region's legal industry.
- » In 2021, an automated digital platform was launched to facilitate the Awards submission process from initial nomination to final evaluation of all entries.
- » The Awards follow a fair and objective judging process. Judges evaluate each category based on a comprehensive, point-based scoring system by adhering to specific guidelines and criteria. To maintain the highest degree of fairness, accuracy and integrity, the total scores are validated by an audit firm.

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the Oath's digital newsletter features the latest breaking news and top stories, covering local, regional and international markets across all sectors.

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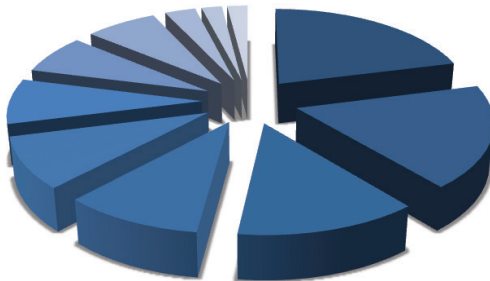
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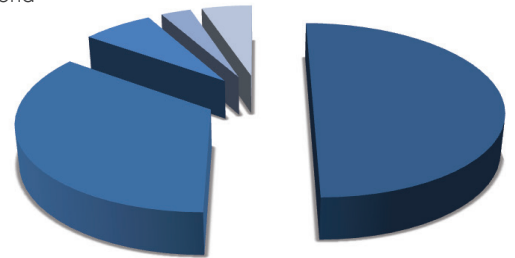
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